

The Real Scoop

What's Happening at Hallsley

Spring 2018



Home Sweet Hallsley
MODEL TOUR

Furnished Models | Open Daily | 12 noon - 5 pm

Take a tour of Hallsley and see our stunning furnished models custom designed by our signature builders. The foundation of Hallsley is the dramatic architecture of the homes. Authentic. Well proportioned. And, these unique homes are outstanding examples of that and much more.

See what's trending in new home construction while you walk through our model homes. They feature designer selections and showcase the latest options and technology offered. The furnished models are open daily to tour for FREE. Preview the homes online at Hallsley.com

Celebrate Life In The South At Hallsley

*Chosen
The Best
Community
In America*

Stop by our Southern Living Inspired Community featuring Southern Living homeplans all on one street. This intimate neighborhood of 12 homesites is the first and only Southern Living neighborhood in Central Virginia. Several of the homes are furnished and open for tour.



3 miles west of Rt. 288 & 60, off Old Hundred Road | Open Daily | 3900 Brightwalton Road, Midlothian, VA 23112 | 804.794.9119



Happenings



Community firepit with stand-up bar

Residents *Love* Life In Hallsley

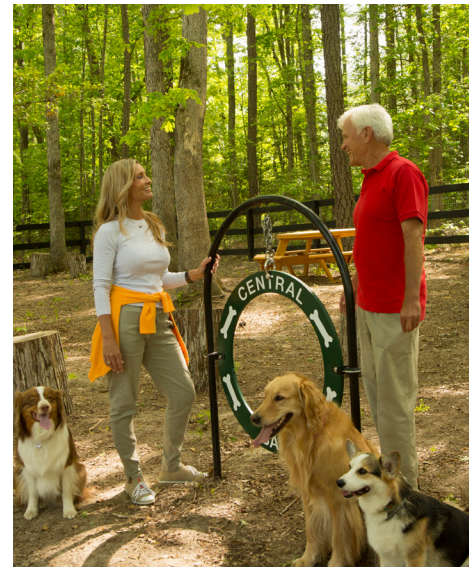
A recent survey of Hallsley residents asked, “How satisfied are you with living in Hallsley?” 98% answered there were extremely satisfied, very satisfied, or satisfied with living in Hallsley. Some of their favorite reasons why include their neighbors, great schools, the architecture, the miles of nature trails, the Hallsley Residents Club amenities, and the Director of Fun who plans year-round activities.



The treehouse playground is a favorite at Hallsley.



Christmas in July at the Residents pool.



Two- and four-legged friends enjoy the dog park.



Ascot Offers A Wide Range Of Home Sizes In Hallsley

Twenty-six unique homesites are now available in Hallsley’s newest neighborhood – Ascot. Homesites range from 1/3 of acre to over 1/2 an acre and offer some of the flattest topography in the entire community! Looking for a basement? There are basement lots available too.

Home styles ranging from Farmhouses to European Chateaus to Arts & Crafts styles. Homes will range from 2,100 square feet to well over 5,000 square feet. Homes in Ascot will be exclusively built by **Bel Arbor Builders** and **Homesmith Construction** and start at \$500,000.

@ Hallsley



A *Southern Living* Inspired Community

East West Communities, the developer of Chesterfield County's Hallsley Community, has partnered with Southern Living to offer Richmond's only Southern Living Inspired Community featuring home plans from the popular magazine. This special section of Hallsley showcases Coastal Cottage and Lowcountry architecture with home prices starting in the \$600,000s.



Willow Creek Featuring 27 Wooded Homesites

A new collection of homes – exclusively designed by **Homesmith Construction** – are showcased in the new Willow Creek neighborhood in Hallsley. Ranging in size from 3,200 square feet and in price from the \$500,000s, these unique homes feature classic style and a diversity of floorplans.



Distinctive Homes With Spacious Yards *Rosemary Creek*

Rosemary Creek introduces a selection of signature home designs on generous homesites about a half-acre. These new homes are exclusively designed by **Biringer Builders** and **Perkinson Homes**. Ranging in size from 3,200 square feet, these unique home designs start in the \$700,000s.



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Hallsley *Sells* 500 New Homes

In 2017, Hallsley sold its 500th new home in just 5 years – averaging 100 new home sales a year! At completion, the community will have close to 800 homes. Today, Hallsley has only 150 new home and homesite opportunities available. There's still time to make Hallsley your new home!



Hallsley Chosen *America's* Best Community!

Hallsley continues to lay a foundation of success receiving the top national Best In American Living Award (BALA) – the Platinum award – from the National Association of Home Builders for the *Best Master Planned Community of the Year (over 100 homes)* for 2017.

Hallsley was in competition with communities from across North America. Hallsley also received silver awards from the National Association of Home Builders Sales and Marketing Council for the 2017 Master Planned Community of the Year and 2017 Best Landscape Design.

