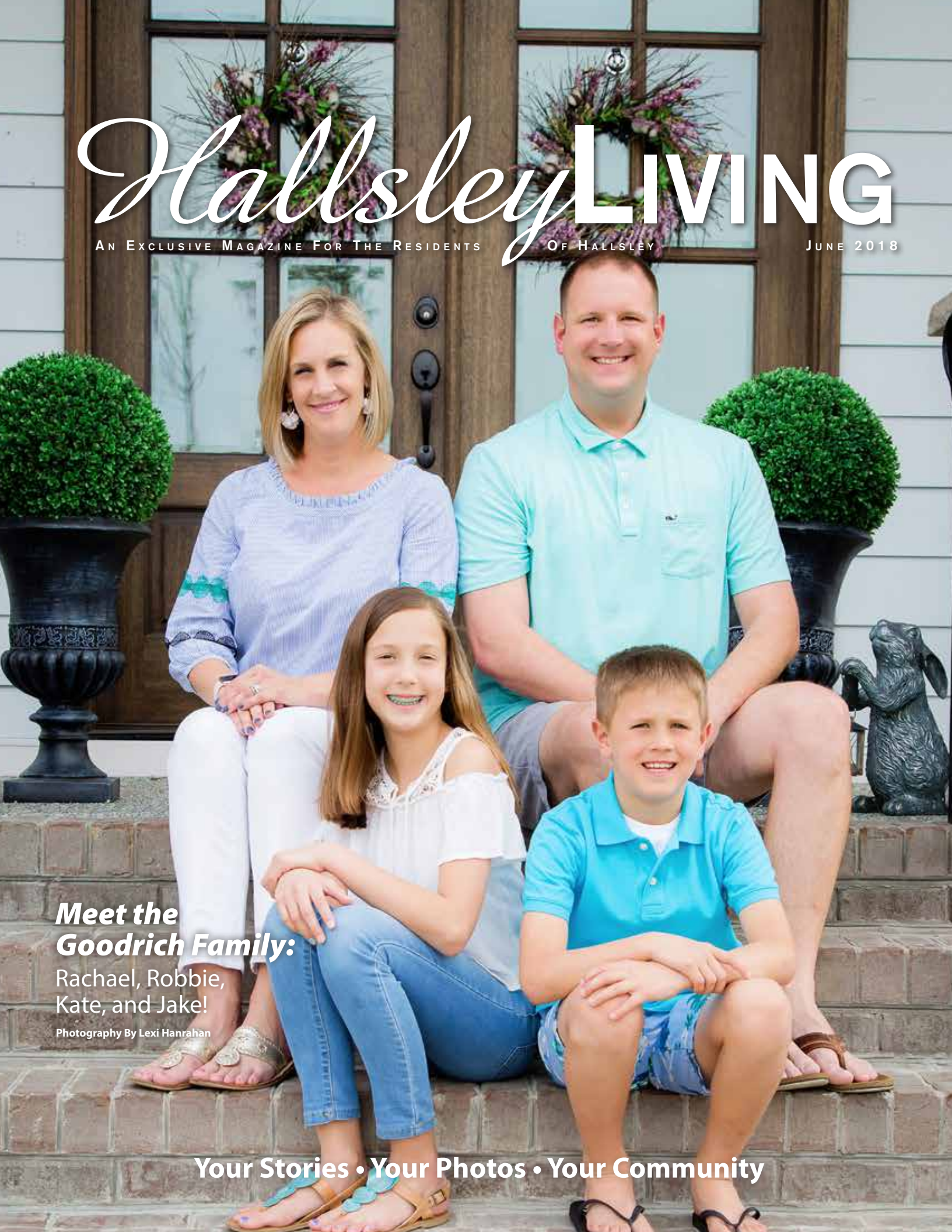


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AN EXCLUSIVE MAGAZINE FOR THE RESIDENTS OF HALLSLEY

JUNE 2018



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Kate, and Jake!

Photography By Lexi Hanrahan

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If you know a friend looking to join the Hallsley community have them call your neighbor Ryan Charles.

### SUPPORTING NEIGHBORHOOD ATHLETES

As a former collegiate and professional athlete, Ryan's competitive spirit is now focused on supporting up-and-coming athletes. Check out the **ATHLETE OF THE MONTH** in this issue.

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Casino Night  
Emily Williamson  
and Valerie Waters



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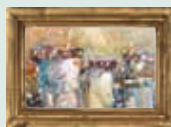
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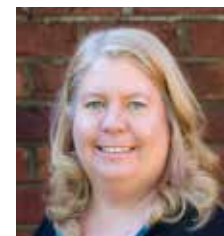
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# Heart of Gold CASINO NIGHT

Photography and article by Jane Anderson



## Benefit for VCU Massey Cancer Center

The second Hallsley Casino Night at the Hallsley Residents' Club was held on March 16, 2018. It was an amazing evening of fun, good friends, and a great cause. Hallsley residents showed their hearts of gold by helping to raise \$65,000 for VCU Massey Cancer Center—a 63% increase in giving that was raised at the first Casino Night in 2015! The community and sponsors' generosity went beyond expectations. Since East-West Communities began development on Hallsley in 2013, over \$1.5 million has been raised for charitable causes. This has been possible because of Hallsley residents and the many supporting sponsors who have contributed to the fundraising events over the past five years. Thank you to everyone who has made Hallsley a great place to call home and for helping improve the lives of so many others!



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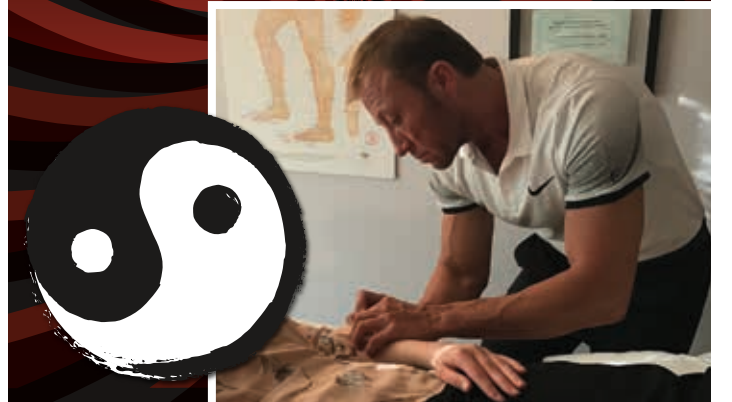


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# ALCOVA MORTGAGE

with Ryan Charles



Hallsley resident Ryan Charles is proud to manage ALCOVA Mortgage in Midlothian. ALCOVA is a “correspondent lender” with access to many different investors, which allows them to often do more things and offer lower interest rates than many of their competitors. Ryan is proud to work locally. He grew up in Brandermill, graduated from Clover Hill High School (class of 1996), and attended Radford University (class of 2000). He is married to Bethany, and they have two young daughters, Annabelle (5) and Georgiana (2), who are the absolute apples of Daddy’s eye!



Following college, Ryan played professional basketball in seven different countries, including Argentina, Turkey, Belgium, Sweden, Luxembourg, Norway, and here in the U.S. in the NBDL (now known as the G-League). Ryan shares, “After back surgery ended my pro athletic career a bit earlier than I would have liked it to, I found my new passion ... helping people achieve the American dream! I have been in the residential mortgage field since 2005 and have had a front-row seat to the rise and fall of the real estate market, only to watch it rise back up again.” Transitioning from basketball to mortgages was actually Bethany’s idea. She thought that with Ryan’s general interest in housing, along with a background in finance, that the mortgage world would be a good fit—and she was right. (As usual!)

ALCOVA partners with many different financial institutions to secure the lowest interest rates possible for their clients, com-



Photography by Lexi Hanrahan

monly partnering with banks like SunTrust, Chase, BB&T, and Wells Fargo, but also having access to smaller and lesser-known niche banks like The Money Source, American Financial Resources, and Home Point Financial. The latter group often allows for the turning of a “no” at the client’s first bank into a “yes” with ALCOVA Mortgage. The bottom

line is that ALCOVA can do some unique things that many competitors simply cannot ... whether it is providing a lower rate or building a loan with a unique structure to accomplish a certain goal, Ryan uses his experience as his guide.

Ryan and ALCOVA are eager to offer Hallsley residents some expert advice regarding getting their next mortgage:

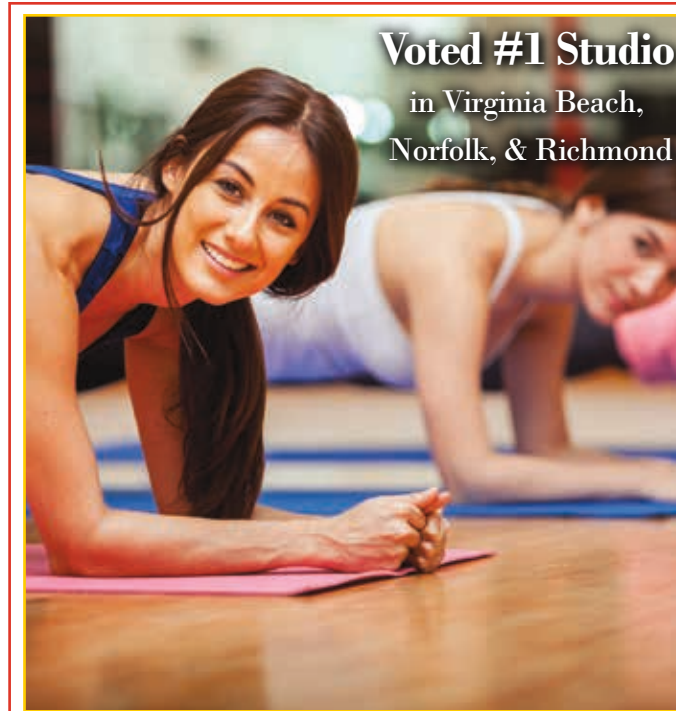
*The common sense in mortgages officially left the building in 2008 with the “Great Recession.” The business is no longer intuitive and instead has become a “checklist-based” type of business, meaning that if you don’t meet all of the criteria of Fannie Mae/Freddie Mac or a government institution like FHA/USDA/VA, then you can have a really tough time getting a loan these days. This is what makes documenting the process such a tedious task in today’s climate. Talking with a reputable and local mortgage professional as soon*

*as you decide to purchase or start to think of refinancing is the wisest thing that one can do. In my office, after that first crucial conversation has taken place, we handle just about everything electronically. This makes the actual loan process relatively easy, quick, and efficient. Service has really become the true differentiator. I am biased, of course, but I strongly recommend working with someone like us who prides themselves on communicating a better transaction and working to make what has become a complicated business as simple as possible.*

Ryan, a partner in his company since 2014, currently serves on their leadership council and truly loves what he does for a living! Ryan shares, “My day typically consists of confidential discussions of personal scenarios, and I take a ton of pride in delivering straightforward and honest answers in an easy-to-understand fashion. Call, text, or email me anytime, so I can help.” Ryan and his experienced staff at ALCOVA Mortgage will be waiting to serve you.

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## young achiever

By Tiffany Moore

# Parker and His Ball!

Parker Windle is *Hallsley Living's* Young Achiever for June! This 22-month-old toddler cheers on his three older siblings like no other, as they demonstrate their mad soccer skills on the field. However, his soccer involvement doesn't just include cheering. When Parker began walking at 12 months, he began to kick a soccer ball. At this stage in his soccer development, Parker demonstrates exceptional kicking and dribbling skills, even proudly yelling "Ball!" when he makes contact!

Parker has called Hallsely home since February of 2018. He lives with his Mommy and Daddy (Jordan and Keith), big sister, Gracyn (9), big sister, Camryn (7), big brother, Tucker (4), and husky Foofa (8). When not on the soccer field chasing balls or cheering on his siblings, Parker loves to participate in Kindermusik and the Mop-pets program of MOPS at Mt. Pisgah. He loves to sing and dance.

Parker's mom shares, "He definitely admires his older sisters and brother. He is always trying to keep up with them, and they are all very patient and include him when practicing in the backyard or at the field. They love that he has shown so much interest in soccer, and they all enjoy trying to teach him how to play. Parker can't wait until he is old enough to play on a team. He's usually one of the smallest kids you'll see on the field kicking a ball around. He already understands the concept of passing the ball back and forth. As soon as he's old enough to play, he is going to dominate the field."

If you are out and about this summer and hear someone yelling "Ball!" you may be lucky enough to catch Parker ready for a game.



Contact Tiffany Moore at [tiffany.moore@n2publishing.com](mailto:tiffany.moore@n2publishing.com) to share your student story.

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**family spotlight**

By Rachael Goodrich and Tiffany Moore

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Meet the Goodrich family: Rachael, Robbie, Kate, and Jake! Nine-year-old Jake plays football through Midlothian Athletic Association (MAA) in the fall and plays basketball in the winter with a team made up of almost exclusively friends from Hallsely. Eleven-year-old Kate dances at PDS in Powhatan. The Goodrich family and their pups Charlie, a Puggle, and Sophia, a Chihuahua, have called Hallsely home since May of 2017.

Robbie, a Virginia native who grew up just south of Petersburg in Brunswick County, graduated from VCU with a criminal justice degree. Rachael grew up in Cleveland and St. Louis and attended the University of Kansas for undergrad and VCU for graduate school. When she relocated to the Richmond area in 2003, she had the good sense to move in next door to her future sister-in-law. Rachael and Robbie ended up meeting at a party, and the rest is history! Currently, Rachael is the director of sales for a cold-brew coffee company based in NYC called Wandering Bear Coffee, while Robbie works as a sergeant with the Virginia state police. They are members of St. Edward's Catholic Church.

The Goodrich family loves being outdoors! Whether having fun at the beach, hiking throughout the state, watching and playing sports, or going to concerts, the great outdoors is their playground. This month, Rachael will begin training for her third marathon. She has run the Richmond Marathon in 2015 and 2016.

Anything associated with sports ranks high on this family's list of favorites, even when it comes to



the holidays are spent visiting with them.

When it's time to leave home for a bit of traveling, this family loves the beach. Usually, they travel to either Rachael or Robbie's extended family every summer. This year, they are taking an epic California adventure to San Diego, Los Angeles,

and San Francisco! Funny enough, the kids are bummed they will miss the Fourth of July party at the Hallsley pool!

The Goodrich family is happy to call Hallsley home. They love their neighbors, the pool parties, and the varying styles of homes throughout the neighborhood. When they have the rare weekend off with no kid sports or activities, they thoroughly enjoy hanging around the house, biking on the trails in the neighborhood, doing yard work, or enjoying drinks with friends on the screened-in porch. Hallsley is the place to be for the Goodrich family!



Contact Tiffany Moore at [tiffany.moore@n2publishing.com](mailto:tiffany.moore@n2publishing.com) to share your family story.



eating. Sports-related restaurants like Sports Page or BWW for loud, rowdy dinners where the family can talk, visit with friends, watch sports, and hang out are the norm. The Goodrich family are loyal supporters of University of Kansas basketball, UVA football, and the Washington Capitals. Currently, Jake's birthday wish for next year involves going to the Super Bowl, which conveniently will be played on his birthday. That should make birthday shopping for Mom and Dad pretty easy!

Holidays are special to the Goodrich clan. When asked to identify their favorite holiday, a hands-down favorite for Halloween won the vote. Spending time with family is important to them, and holidays usually involve mass amounts of family time! Both Rachael and Robbie's parents live in the Richmond area. However, they both have siblings who live out of state, so almost always,



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# BONEFISH GRILL

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### *Thank You, Bonefish Grill!*

Fun, food, and good times were shared by all at the **Bonefish Grill** event, which is part of *Hallsley Living's* event series focusing on turning neighborhoods into communities. **Bonefish Grill** reserved tables to accommodate our group and provided impeccable service and fabulous appetizers for over three hours. Thank you, **Bonefish**, for being involved, as all enjoyed the food, atmosphere, and most definitely, the new connections created by everyone. The big hit of the evening was the **Bang Bang Chicken** and **Bang Bang Shrimp!**



A few of your advertisers showed up to make relationships and connect, too. **Ryan Charles of Alcova Mortgage, Pam May of Shenandoah Shutters, Carolyn Longmire of Keller Williams Real Estate, and Tim Stinson with Sound +Image Design**, and of course, the staff at **Bonefish** were all awesome. We look forward to seeing you at the next event.



Communications will be coming soon from **Jen Hermanson** and **Erin Brandenburg** about the next night out and our upcoming **coffee, tea, and continental breakfast event at Salisbury Country Club**. If you have a restaurant, brewery, or suggestion on where an event could occur, please reach out and connect with Jen or Erin. We will do our best to try and make it happen. *Hallsley Living* also wants to give a big "thank you" to Erin and Jen for making this event such a success. We are looking forward to meeting you at the next event. Ask about it!

**A FEW SPECIALS BELOW:**

**Crab salsa and guacamole** - A mix of jumbo lump crab and mango salsa, over avocado puree, with house-made seasoned tortilla chips

**Pineapple glazed shrimp skewer and coconut risotto** - Wood-grilled shrimp topped with pineapple glaze and macadamia nuts, served with tempura asparagus on a bed of coconut risotto drizzled with lemon butter.



**Thai-Inspired Georges Bank Sea Scallops** - Wood-grilled over rice noodles in a coconut broth infused with fresh tomatoes, red onion, and ginger, with crispy onions

**Creole-Style Redfish** - A mild, sweet flavor with a medium-firm texture. Wood-grilled and topped with crawfish and a Creole-style sauce, served with sweet corn spoonbread and French green beans

**Chocolate Lava Cake** - Rich chocolate cake with molten center, served warm, topped with fresh strawberries and house-made whipped cream

**Woodford Reserve Old - Fashioned** - Woodford Reserve bourbon, muddled orange wedge, Angostura bitters, house-made vanilla bean syrup, garnished with a Bordeaux cherry and orange peel

**Wild Orchid Hawaiian Martini** - Cruzan guava rum, pineapple juice, Zico coconut water, and the island flavors of desert pear and coconut, finished in true Hawaiian-style with a floating edible orchid

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# SOCCKER STAR TUCKER!



Four-year-old Tucker Windle attends Mt. Pisgah Preschool. He recently moved to Hallsley with his parents and three siblings from Lexington, South Carolina. Tucker, along with his two older sisters, play soccer. Tucker started playing soccer in Lexington at



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the age of three for a co-ed league called Liverpool but currently plays for FC Richmond on the Eagles team. He is lucky to have his dad (with the help of his mom, sometimes) as his coach. He typically plays games at Robious Middle School and practices at Clover Hill Sports Complex. The highlight of Tucker's practice is when Coach Daddy plays the "Monster Game" at the end of practice with the boys. As the monster attempts to steal all the soccer balls, laughter and fun ensue.

Originally, Tucker was not happy to be playing soccer, but his mom made him play. He "was like a statue" on the field and refused to move. Luckily, he began to love the sport and later found himself running up and down the field and working very hard. Eventually, his hard work really paid off, and he was awarded the Hardest Worker Award.

Tucker has gained many skills from playing soccer, such as learning to work as a team, overcoming challenges, and being committed to something. Soccer has also taught Tucker the importance of listening to your coach. As Tucker's mom said, "So many valuable life lessons can be learned by playing sports and being on a team." Many of the best memories the family has made have been on a field.

When asked to recall his favorite soccer moment, Tucker shared, "Virginia! When I scored my first goal this season!" Tucker scored two goals during that first game and may or may not have been heading toward the wrong goal! But, to a four-year-old, it's all magical! Tucker has even gotten to work with Coach Brian, a Richmond Kickers player, during Little Kicks at his preschool.

*Keep playing, Tucker! Good luck with soccer!*

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# Designers and Decorators

living spaces

By Michael Maszaros

## What Do They Do?

When people think of interior designers and decorators, the first thing that comes to mind is someone who comes into your home, re-upholsters furniture, hangs new curtains, helps you pick out wall colors, and tells you where to get the best deals. What's crazy is that, yes, this is part of our job, but a good designer can do so much more!

### INDOOR/OUTDOOR— IT'S THE SAME

Interior designers not only help you come up with design, storage, and lifestyle concepts; they help you realize them! This isn't just restricted to indoor spaces; we help bring



Symphony House - Michael and Ali

outdoor spaces to life, too. What kinds of things, you might ask? Let's say that you want to have a firepit custom-made for your backyard, something that would be different from what you get at Lowe's or Home Depot—we can do that! What about a fabulous outdoor deck and all the furniture that goes with it? Yes, yes, yes! But how is this possible? Designers have an array of class A contractors at their disposal to complete any projects that may require structural modification, like taking down walls for an open floor plan or even adding new ones to better define your space. We work with our clients, so they don't have to lift a finger, other than dialing the phone to call us.

### ENTERTAINING

In Virginia, we're very lucky to have great weather for about half of the year. Spring and fall can be delightful in Richmond, and even during summer, on those hot days, there's plenty of activities to do outside. As a design studio, we are pretty shocked when we go to a client's house and see that their outside spaces have received no love. Get outside and enjoy the day! If you don't know where to start, call your preferred interior designer, like Cabin Creek, and let us help you. Let's take advantage of that outdoor space by designing something that you and your friends want to be in.

### FIGHTING THE ELEMENTS

The reason why it is important to get the opinion of a professional is that there will be certain materials that will fare better in

outdoor weather. Things like direct sunlight and snow can greatly impact the life of furniture, wood stains, fabric, etc. An interior (and exterior!) designer can advise you on what type of materials that would be best. It's an investment, and a professional will make sure it's done right the first time. A good job is one that is well done from the very beginning.

### TRENDS

We will release another article on current trends, but as a design studio, our job is not to tell you what you should get or what you should like. Our job is finding your individual style and applying it to your finished product. Yes, there are trends that we follow in our industry, but this is your home and, in some cases, your office, a place where you spend many hours, and we want you to feel like it's your own. Isn't that the point?

### Michael Maszaros

(804) 304-5090

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Contact Michael for your decorating and design needs at (804) 304-5090 or [maszaros@gmail.com](mailto:maszaros@gmail.com).

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kids 2 kids

By Emma Hermanson

# Mable's Espresso Bakery Café



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I heard about a place in Powhatan that makes crazy milkshakes. I just had to try it! So, I headed out to **Mable's Espresso Bakery Café** to see if they lived up to the hype. They did! They have many different flavors that come with their own little twist, from **Cloud Nine** that is topped with cotton candy to **Sprinkled Doughnut** topped with, you guessed it, a doughnut! They have so many awesome milkshakes that appeal to everyone. Not only does **Mable's** have milkshakes, but they also sell burgers, salads, and other sweet treats.

I ordered the **Cookies and Cream** milkshake that came with a huge Oreo ice cream sandwich right on top! Also, I tried the cheeseburger and fries. It was so delicious! I would definitely go back and try out another one of their amazing milkshakes.

**Mable's Espresso Bakery Café** is a good spot to go for a family outing or a special occasion. They were very busy the day we went so; it may take a while to get in, seated, and ordered. To me, the wait was definitely worth it for these insane milkshakes!

**Mable's Espresso Bakery Café**  
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# Hallsley CAR TALK

## The Highlander

### 1. What kind of vehicle do you have, and why do you love it?

I have a 2016 Toyota Highlander Limited and love it because it's just the right size for kids and their friends. Our kids are 30 months apart in age, and having a second-row captain's chair helps keep them separated! The Highlander offers a lot when it



comes to technology, including a standard Entune infotainment system. It has multiple smartphone connectivity options, a 6.1-inch touchscreen, and the most user-friendly technological systems in the class. It has a Driver Easy Speak, which projects the driver's voice through the speakers to people in the rear rows. Again, very helpful for anyone whose kids who have selective hearing.

### 2. Why did you decide to buy this car, and/or what is your favorite feature?

Foremost, we did a lot of independent research in determining what car would fit into our lifestyle. Being a parent, it can be difficult to find a vehicle that's safe, affordable, and fun to drive and that has all the features a busy family needs. I landed on Toyota because of the brand, and it checks all the aforementioned boxes. Between school drop-offs, playdate pickups, sports-practice shuttling, and carpools, we spend so much time in this vehicle. The elevated driving position, superior cargo versatility, and fuel efficiency were additional features we were looking for. We are frequent beachgoers, so having enough room to travel was important. It's extremely comfortable for long rides.

### 3. Is there a memorable road trip where your car chauffeured you?

Our family has a condo in North Myrtle Beach, and we go several times a year. Our Highlander makes it a comfortable five-hour ride, especially with the dual DVD headrests for the kids.

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# Hallsley BEE LIFE

By Anne Marie Tuohy

*The hum of the worker bees around the hive can be mesmerizing and takes me into a whole new world. It is a world of selfless, carefully choreographed, and devoted commitment to the colony and its survival.*

~ Anne Marie Tuohy

Our family has been keeping bees in our Hallsley backyard since the spring of 2014. Shortly after moving to Richmond, we participated in an introduction to beekeeping class at Lewis Ginter Botanical Gardens. Since then, we have joined the local Rockwood Park Backyard Beekeepers Association, meeting monthly to confer with other local beekeepers, and we installed our first hives in 2014. Biringner Builder's John Waters was kind enough to allow our bees to move in before we did!

We have been fortunate enough to harvest honey several, though not all, years since keeping bees. But, we feel the most important role as a small-scale, backyard beekeeper is in nurturing pollinators in our gardens and backyard habitats. These insects are remarkable and necessary contributors to our natural world. East-West has made valuable efforts to keep Hallsley pollinator-friendly in their no-spray zone along Bedwyn, for example. Pollinators appreciate natural plantings that are native to the area and help to keep all of our gardens and flowers growing well.

We find that keeping bees brings our family together in new ways. We often go as a team to the hives to complete bi-monthly hive

inspections, make sugar water to feed the bees, and harvest honey in the late spring and early fall, as supplies allow. We have also enjoyed participating in and planning the Rockwood Park Backyard Bee Festival. We facilitate activities for children, monitor a drone bee petting zoo, and sell bee-themed pillowcases together. Even the dog really enjoys the sweet drippings that may come her way.

Many people are wary of bees when they are buzzing around outside, but left alone, they are not aggressive. In fact, we started by obtaining docile, Italian queens to ensure their non-aggressive disposition. We have enjoyed learning bee biology and working to responsibly keep honeybees, offering ourselves and our neighbors the benefit of some efficient and productive pollinators. We would love to answer any questions our Hallsley friends may have. Please come visit us at the annual Honeybee Festival at Rockwood Park on Saturday, June 23, from 10 a.m. to 2 p.m.

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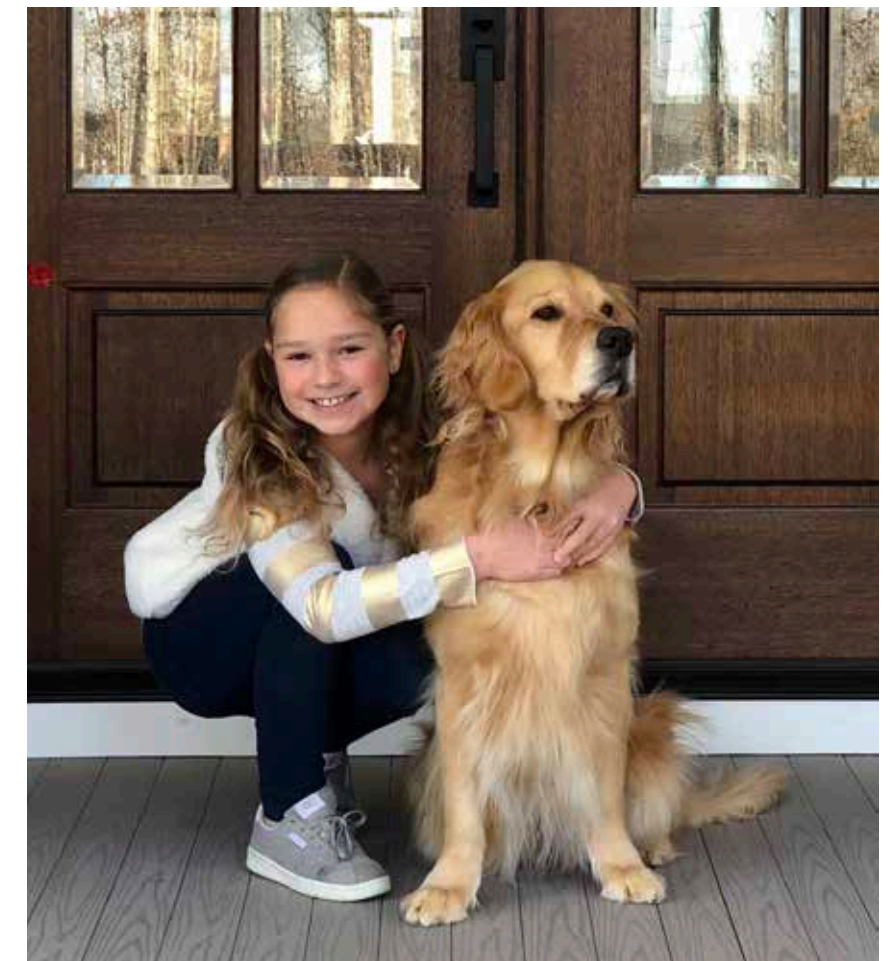
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### precious pets

By Fourth Grader **Evie Anderson**

Honey is a really sweet dog. In fact, sometimes we say she is as sweet as her name! She is a really cute 7-year-old (in human years) golden retriever. Honey has many nicknames, but the most common ones are Boo Boo, Bob Barker, and Hun Bun. She has many funny hobbies, such as photobombing and counter-surfing. Sometimes, the counter-surfing part isn't that funny, like the time she ate the cupcakes that I made. When Honey was a puppy, she got two sticks of butter when my grandparents were puppy-sitting her! We joke that she is opportunistic because every time we get up from the couch to do something, she hops up and steals our spot.

Honey loves to bark. She barks at deer, squirrel, or any other mammal that happens to pass by our house. So, if you hear a dog barking restlessly, it might be her! Beware of crazy Honey, though. When you first meet her, she won't leave you alone! Honey is a very sweet dog, though. She loves attention, and besides that, she is super cute. Maybe you will meet her someday soon!





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By Tracee Mathes



Contact Nick to share your company's story in the next edition of Hallsley Living at [nicholas.fessick@n2pub.com](mailto:nicholas.fessick@n2pub.com).



If you're in the market for an insulated bottle or tumbler, you'll find a lot to choose from. There are mugs and bottles targeted to sports enthusiasts, outdoorsy types, and extreme adventurers, but as Tracee Mathes saw it, there weren't any for the average woman ... the busy mom, girl on the go, or boss lady ... who wanted an uber-insulated and ultra-cute drinkware option. That gave the lifelong entrepreneur an idea. "I noticed there was no premium hydration company offering the variety of cup shapes women want and certainly not in colors that appeal to a female demographic. I felt there was an unmet need in the marketplace to combine those elements into one brand," said Mathes.

Mathes, a Richmond native and Hallsley resident since 2010, set out to meet that need in January 2017 when she launched SWIG, offering premium drinkware with women in mind. The company's cups, tumblers, and bottles rely on the same insulation technology that keeps other stainless steel hydration vessels cold or hot, including vacuum insulation, stainless steel double-walls, and copper-coated linings. But SWIG differs from its competitors with its creative and appealing designs. SWIG offers more shapes, sizes, and color choices (20!) than anyone else on the market, but what really sets them apart is their insulated stainless steel stemless wine cup ... a SWIG original creation that took the marketplace by surprise!

"Wine and wine accessories are very on-trend right now, and there was no stainless steel, insulated, stemless wine cup on the market, so we created one, and the response was unbelievable!" said Mathes. "We focused on a shape that was comfy to hold and made them in irresistible colors and finishes. Before we could blink, we had sold over 1.2 million cups and developed quite the following."

SWIG's stemless wine cup is an inventive, portable way to enjoy wine at the perfect temperature—indoors or outdoors. While other companies have jumped on the bandwagon, Mathes says SWIG is the brand customers always ask for when searching for this style.

The company makes colored cups, tumblers, and bottles in an array of eye-catching colors from pearl and rose gold to coral and hydrangea, and their branding is on-target for the female demographic they serve. The designs make SWIG a far cry from ordinary hydration vessels. Mathes says as a designer it's rewarding to see consumers value something she created. "Let's be honest, it the grand scheme of life it's just a cup ... but ... they are pretty to look at and work great. They also make a great gift, and it just makes your heart happy when using one," said Mathes.

While SWIG's claim to fame is its 12-ounce stemless wine cup, all of SWIG's products are geared toward busy, stylish women and moms. Its 17-ounce bottles appeal to exercise buffs who want to throw it in their bag and go, its 20- and 30-ounce tumblers are popular for morning motivation like coffee and tea, while the company's 50-ounce travel bottles make a splash with outdoor enthusiasts and hold two full bottles of wine. And they just rolled out their 6-ounce stemless champagne flute, which was another immediate success.

SWIG has quickly grown to employ 15 amazing women and is currently hiring several more positions while also looking for a new corporate office location in Richmond, VA, since they have outgrown their existing one. Even before its launch, it was clear Mathes would be an entrepreneur to be reckoned with. "I have always 'hustled'." At age 8, I sold puppies from a wagon in our neighborhood, at 12, I sold stationary door-to-door, in college, I started a custom gift-basket business, at age 30, I opened two retail stores, and now, at 45, I am still full of ideas! I have a masters degree in sociology with a focus on consumer research," she said. "I was an executive in sales and marketing for NBC12 and Media General before stepping out to open my store in Carytown and to follow my passion. I am a risk taker, and I will work endlessly to make an idea work! And SWIG is not my first company, nor did it happen overnight. I have spent the past 10 years developing two other successful brands in the wholesale/retail industry—Occasionally Made and Fanfare."

As for the future of SWIG, Mathes says she plans to grow the brand to include all types of hydration and insulation products including cups, barware, coolers, and coozies, with a goal of adding products to the line every six months. SWIG also offers a custom-printed division for companies and events that want to add their logo to a SWIG, and they are pursuing co-branded licensing deals with companies such as Vineyard Vines, Simply Southern, and Mossy Oak.

Mathes attributes SWIG's loyal customer base in part to the company always putting customers first. It offers a complete refund to buyers who aren't completely wowed by the product, for any reason, as well as a one-year warranty on every item.

While men enjoy SWIG's products, too, the line remains at its core a female-oriented brand. Mathes says she plans to continue building a brand focused on the average woman who wants a stylish, well-made product for her on-the-go lifestyle.

Mathes grew up here. She attended Clover Hill High School, University of Richmond (bachelor's), and University of VA (master's). While Mathes' husband, Ralph, is not an employee of the company, he is deeply involved and supports the business efforts in many ways. Ralph owns a freelance design company, Black Rooster Design, and consults with SWIG. Their younger son, Ty, attends sixth grade at Millwood and enjoys basketball, track, and video gaming. Mathes' older son, Cameron, graduated from Manchester High School and lives in Carytown. Their family attends Clover Hill Assembly of God and enjoys decorating, renovating—and drinking wine from SWIGs, of course!

*If you are interested in owning a SWIG for yourself, you can purchase one at several local retailers. Or you can visit their website at [www.swigliflife.com](http://www.swigliflife.com) and use a special promotional code set up exclusively for Hallsley residents (**HALLSLEY 15% off order until the end of May**). And be sure to keep an eye out for the SWIG Jeep as you drive around Midlothian!*

# June Events in RVA

- Greek Festival**  
St. Constantine and Helen Greek Orthodox Cathedral  
Richmond, VA
- Trust Me! I'm a Comedian**  
Coalition Theater  
Richmond, VA
- A Million Blooms**  
Lewis Ginter Botanical Garden  
Richmond, VA
- Latin Ballet of Virginia presents Gaviota (Seagull)**  
The Cultural Arts Center at Glen Allen  
Richmond, VA
- An Evening of Bluegrass with the Slack Family Bluegrass Band**  
The Cultural Arts Center at Glen Allen  
Glen Allen, VA
- SATURDAY, JUNE 2**  
**Disaster, Travel, and Wilderness First Aid Course**  
Rockwood Park, Richmond, VA
- The Market**  
The Market at Magnolia Green  
Moseley, VA



- Angels and Demons - New Works by Jude Schlotzhauer**  
Nest Antiques Art and Gifts  
Richmond, VA
- Greek Festival**  
St. Constantine and Helen Greek Orthodox Cathedral  
Richmond, VA
- Latin Ballet of Virginia presents Gaviota (Seagull)**  
The Cultural Arts Center at Glen Allen  
Richmond, VA
- MONDAY, JUNE 4**  
**Geeks Under The Influence Trivia**  
Fallout Richmond  
Richmond, VA
- TUESDAY, JUNE 5**  
**Lawyers Helping Seniors Day**  
To Be Announced  
Chesterfield, VA
- THURSDAY, JUNE 7**  
**Flowers After 5**  
Lewis Ginter Botanical Garden  
Richmond, VA
- Thursday Trivia**  
Castleburg Brewery and Taproom  
Richmond, VA
- FRIDAY, JUNE 8**  
**The Complexity of Body Image and Identity Issues in the Treatment of Eating Disorders**  
Delta Hotels Richmond Downtown  
Richmond, VA
- X-Ambassadors and Fitz and the Tantrums**  
Innsbrook After Hours  
Glen Allen, VA
- SUNDAY, JUNE 3**  
**Disaster, Travel, and Wilderness First Aid Course**  
Rockwood Park, Richmond, VA

- 2018 Big Band Swing Weekend**  
Acca Shrine Center  
Richmond, VA
- Special Olympics Virginia Summer Games**  
University of Richmond  
University of Richmond, VA
- SATURDAY, JUNE 9**  
**The Market**  
The Market at Magnolia Green  
Moseley, VA
- Uniquely You Small Business Vendor Boutique**  
Westchester Commons Shopping Center  
Midlothian, VA
- Topdog/Underdog**  
The Basement  
Richmond, VA
- 2018 Stone Soul Music and Food Festival**  
Richmond International Raceway  
Richmond, VA
- Hank Williams Jr.**  
Innsbrook After Hours  
Glen Allen, VA
- CrossOver Healthcare Moo and Brew 5K**  
Virginia War Memorial  
Richmond, VA
- Special Olympics Virginia Summer Games**  
University of Richmond  
University of Richmond, VA
- SUNDAY, JUNE 10**  
**Flowers After 5**  
Lewis Ginter Botanical Garden  
Richmond, VA
- Fidos After 5**  
**Lewis Ginter Botanical Garden**  
Richmond, VA
- Corks and Cakes RVA**  
Branch and Vine  
Richmond, VA
- Thursday Trivia**  
Castleburg Brewery and Taproom  
Richmond, VA
- FRIDAY, JUNE 15**  
**Royal Blood**  
The National  
Richmond, VA

- SATURDAY, JUNE 16**  
**The Market**  
The Market at Magnolia Green  
Moseley, VA
- Ashland Strawberry Faire**  
Randolph Macon College  
Ashland, VA
- Bumblebee Jamboree**  
Maymont Children's Farm  
Richmond, VA
- Father's Day Weekend**  
Lewis Ginter Botanical Garden  
Richmond, VA
- SUNDAY, JUNE 17**  
**Father's Day Weekend**  
Lewis Ginter Botanical Garden  
Richmond, VA
- MONDAY, JUNE 18**  
**Summer Indoor Tennis Camp (6-18 to 6-21)**  
Richmond's First Baptist Church  
Richmond, VA
- THURSDAY, JUNE 21**  
**Thursday Trivia**  
Castleburg Brewery and Taproom  
Richmond, VA
- SATURDAY, JUNE 23**  
**The Market**  
The Market at Magnolia Green  
Moseley, VA
- Honeybee Festival**  
Rockwood Park  
10:00 AM to 2:00 PM
- XI102 Big Field Day With Awolnation, Dashboard Confessional, Manchester Orchestra and More**  
Innsbrook After Hours  
Glen Allen, VA
- SUNDAY, JUNE 24**  
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Richmond, VA



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### the book club

By Jen Hermanson



# Reading between the *Wines* BOOK CLUB

## Come Join Us

Summer is here, and hopefully, everyone will have time to relax by the pool with a good book. **Hallsley's Reading Between the Wines Book Club will continue to meet through summer on the third Tuesday of each month at 7 p.m. in the clubhouse.** Our June book is *Sunburn: A Novel* by Laura Lippman. As a group, we select both the popular books that you'll find on the bestseller lists as well as ones you may never have heard about but are well-worth the time.

Last year, Reading Between the Wines Book Club read *One Good Mama Bone* by Bren McLain. McLain came to The Little Bookshop at Sycamore Square in Midlothian promoting her first novel, and one of our members happened to be there to hear her talk about the book and her inspiration for writing it. McLain has a gift for character development and brings them to life. Warning: it's a tear-jerker but well-worth it! This book would be a great addition to your poolside summer reading list. Below is a synopsis.

Set in early 1950s rural South Carolina, *One Good Mama Bone* chronicles Sarah Creamer's quest to find her "mama bone," after she is left to care for a boy who is not her own but instead is the product of an affair between her husband and her best friend and neighbor, a woman she calls "Sister." When her husband drinks himself to death, Sarah, a dirt-poor homemaker with no family to rely on and the note on the farm long past due, must find a way for her and young Emerson Bridge to survive. But the more daunting obstacle is Sarah's fear that her mother's words, seared in her memory since she first heard them at the age of six, were a prophesy, "You ain't got you one good mama bone in you, girl."

When Sarah reads in the local newspaper that a boy won \$680 with his grand champion steer at the recent 1951 Fat Cattle Show and Sale, she sees this as their financial salvation and finds a way to get Emerson Bridge a steer from a local farmer to compete in the 1952 show. But the young calf is unsettled at Sarah's farm,



crying out in distress and growing louder as the night wears on. Some four miles away, the steer's mother hears his cries and breaks out of a barbed-wire fence to go in search of him.

Luther Dobbins, the man who sold Sarah the steer, has his sights set on winning, too, and, like Sarah, he is desperate but not for money. Dobbins is desperate for glory, wanting to regain his lost grand-champion dynasty, and he will stop at nothing to win. Emboldened by her lessons from Mama Red and her budding mama bone, Sarah is committed to victory even after she learns the winning steer's ultimate fate. Will she stop at nothing, even if it means betraying her teacher?

McClain's writing is distinguished by a sophisticated and detailed portrayal of the day-to-day realities of rural poverty and an authentic sense of time and place that marks the best Southern fiction. Her characters transcend their archetypes, and her animal-as-teacher theme recalls the likes of *Water for Elephants* and *The Art of Racing in the Rain*.



Contact Jen Hermanson to join the club at [jenniferjhermanson@yahoo.com](mailto:jenniferjhermanson@yahoo.com).

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# Sporty -Chic Summer Style



School is out (or soon to be), and summer is in! The neighbors are finally emerging from their houses to socialize, and the kids are rejoicing. Outdoor amenities at Hallsley are aplenty. From the pool to sand volleyball/tennis courts and walking trails, fun for the entire family is at our fingertips. With packed summer schedules, the acceptability of wearing yoga gear from the gym to the soccer game, out to lunch, and shopping is a welcomed societal change that has been happening over the last few years.

*Athleisure* (yes, it is a word!) is a term that was recorded in the dictionary between 1975 and 1980. By definition, it is a style of clothing worn as athletic apparel but also suitable for casual, everyday wear (source: dictionary.com). Although the word has been around for approximately 40 years, it wasn't until the recent emergence of chic athleisure stores that it became stylish in addition to being practical and comfortable. The original concept was inspired by sweat suits and evolved into velour "couture" by a designer with "Juicy" in its name. Soon after, yoga pants came onto the scene, and I was the one rejoicing! Getting dressed was so easy! In the winter, I pair them with boots and, in the summer, with flip flops!

The evolution of athleisure wear is like the evolution of my closet. It used to be filled with jeans back in the first decade of the 21st century. During that time, we lived in Southern California, and I had an entire section of my closet devoted to my "jeans" wardrobe! I recall that it was organized by straight, boot-cut, skinny, and cropped. Although I am still a big fan of jeans (especially white ones in the summer), slowly, yoga pants and jeggings have taken over the majority of the pants space in my closet. Luckily, for the warmer summer months, athleisure designers offer an array of adorable skirts, skorts, shorts, and summer dresses that make getting dressed for our long, summer days easy with outfits that transition between a variety of activities. It's so simple to go from the gym to lunch or a party in a snap. For example, start with a basic tank and yoga pants. Bring it to the level of insta-chic by swapping out sneakers for some cute flat sandals and adding a long cardigan or kimono. Put on a pair of weightless statement earrings, an "arm party" stack of bracelets, and a delicate necklace (especially in the hot summer months), and you'll be ready to party!

Although originally designed to cross over between the gym and everyday life, I wear athleisure clothes even when I'm not going to the gym (which is most of the time). Gradually over the last few years, it has become my uniform. People may think I'm visiting the gym often, when in fact, I just enjoy being comfortable without sacrificing style, and the numerous options out there today make that possible! No matter the lifestyle, this fashionable merger of athletic gear and leisure wear has been the catalyst to streamline wardrobes everywhere. Okay, it's time to get out in some comfortable athleisure wear and enjoy the summer in Hallsley! See you around!

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*Hole #9, 565 Yards, Par 5*

resident recipe By Dana Miller

# Eggs in a *Cloud*

*I am so glad I gave this trendy recipe a try! It was pretty simple and really delicious! I just made it for myself but think it would be really nice when you're having overnight guests or a brunch get together.*

**DIRECTIONS**

1. Pre-Heat Oven to 450 degrees and line a sheet pan with parchment paper.
2. Separate the eggs. Crack the eggs in the Small Stainless Steel Mixing Bowl. Carefully remove the yolk with the Egg Separator. Place each yolk in its own Small Prep Bowl.
3. Using an electric hand-held mixer, whip the whites at a high speed until stiff peaks form, about 2 - 3 minutes.
4. Take the Mini Mix 'N Scraper and gently fold the Parmesan Cheese into the egg white mixture. Then divide the egg whites into 4 "cloud" shapes on the baking sheet. Using a tablespoon, carefully make a little well in the center of each cloud.
5. Bake for 3 minutes and remove from oven. Gently slide an egg yolk into each well. Bake for another 3 minutes.
6. Gently remove with a spatula and enjoy!!

**INGREDIENTS**

- 4 - Eggs
- 1/4 Cup Parmesan Cheese



**Dana Miller**  
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- **In one sentence:** The main feature of sensory deprivation is to exclude the effects of both light and sound on the brain and body in a state of gravity free Floatation.
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# Hallsley LIVING

## RESIDENT BUSINESS GUIDE

The "Resident Business Guide" is a list of the business owners who live in Hallsley. To have your business listed at no charge, simply email the publisher at [nicholas.fessick@n2pub.com](mailto:nicholas.fessick@n2pub.com) or call Nick at 804-840-5836. We look forward to hearing from you.

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John and Valerie Water



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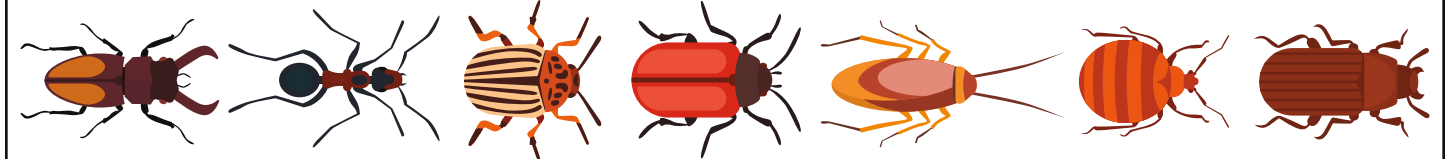
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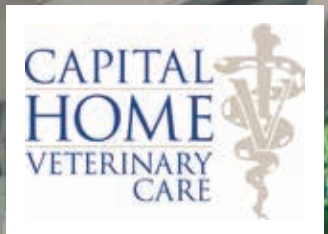
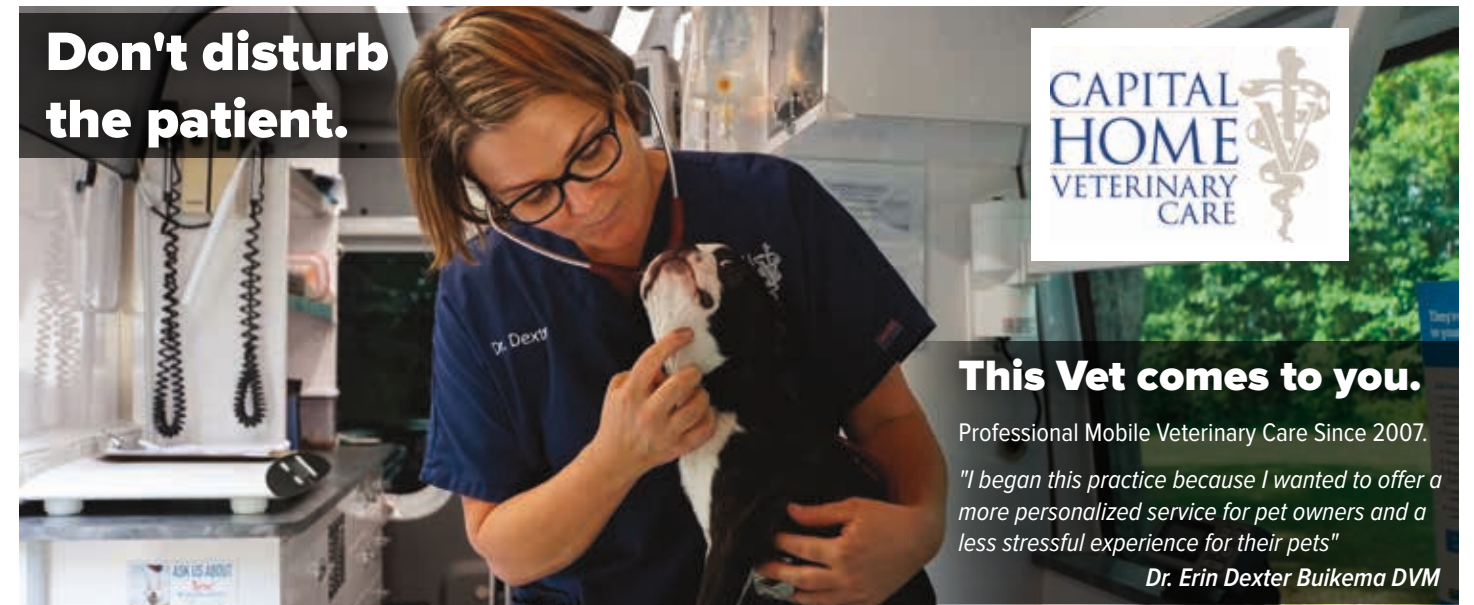
# Real Estate RESOURCE

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16418 Binley	\$564,950	\$550,000	5	3,384	4
1607 Bedwyn	\$589,000	\$575,000	4	4,156	3.1
1337 Keaton Chase Ln	\$650,000	\$722,045	4	3,140	3
16212 Mitchells Mill	\$651,000	\$737,933	5	3,500	4
2125 Colwyn Bay Dr	\$694,950	\$689,630	6	4,500	4.1
16031 Drumone Rd	\$699,950	\$707,270	5	4,150	4.1
16718 Massey Hope St	\$725,000	\$725,000	5	5,125	5.1
1900 Muswell Ct	\$869,900	\$860,000	5	5,200	5
1731 Tulip Hill Dr	\$885,000	\$870,000	5	4,061	4.1

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JUNE 1

**Mystic Soul Bubbas**  
(featuring Steve Bassett)  
benefiting Backpacks of Love

JUNE 29

**The Voltage Brothers**  
benefiting Richmond Animal League

JUNE 15

**Tin Can Fish Band**  
benefiting Sailing4All

JULY 13

**Skip Castro Band**  
benefiting Operation Enduring Warrior

plus  
Chesterfield County National Night Out Kickoff  
**SATURDAY JUNE 16 Totally Random**